WEB PROJECT

# PROBLEM

High movie and music piracy rates in Kenya

# PREPOSITION

Provide music easily at an affordable price

# OBJECTIVES

* Significantly reduce piracy in Kenya
* Increase music sales in Kenya
* Provide an alternative income stream for musicians in Kenya

# JUSTIFICATION

* There is no current solution of the problem
* Musicians are losing money via piracy
* Musicians are generally not making an y income from actual music sales in Kenya

# IMPACT

* Increased income for musicians
* Reduced music and movie piracy
* Increased music sales in Kenya

# SUSTAINABILITY

Music is constantly being produced and people are constantly consuming it.